

Berwick Football Club

2026 Sponsorship Packages



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Who we are



Established

- Berwick Football Club was established in 1883.
- The club is colloquially known as the 'Wickers' which maintains the club's link to the township of Berwick. In the 1980s this did change to the Gippslanders for a period as Berwick entered the old VFA competition to represent the entire Gippsland region.

Committee

President – Simon Curtis Secretary – Danielle Clark VP Football – Tim Martin
Treasurer – Ebony Hughes VP Operations – Amanda Martin
VP Facilities – Steve Woodward VP Fundraising – Pete Hughes
Plus, another 8 amazing people of the general committee

League

Eastern Football Netball League (EFNL) - Premier Division
(No. 1 Community Competition in Victoria)

Teams – 6 in total

Seniors Mens 2 x Reserves Mens 2 x U19's Senior Womens

Senior Mens Premierships

1910 1925 1954 1977 1978 1999 2015 2017 2018

Some past VFL/AFL & AFLW players

Max Wenn	Mark Graham	Haydyn Buntine	Justin Leppitch
Michael Tuck	Shane Tuck	Travis Tuck	Oscar Clavarino
Ash Smith	Tom Scully	Tom Crebbin	Shane Burgmann
Kara Antonio	Katie Loynes	Miller Bergman	Jaxon Binns

Some current VFL/AFL & AFLW players

Ellie Blackburn - WB	Mac Andrew - GC	Meg Robertson – Carl
Riak Andrew – Syd	Judson Clarke – Rich	

Members & Supporters

(Living) 2 x Double Life Members and 29 x Life Members
Approx. 170 Players and 450 General, Associate, Coterie
and Sponsorship Members
Over 1,000 past players, parents, partners, family and friends
Plus 3.2K followers on Facebook



Partnering Together



Berwick Football Club (BFC) is a community-based football club which plays in the Eastern Football Netball League (EFNL). We have Senior men, Reserves men and U19's teams all in Premier Division and our Womens team in Div 3 and a further men's Reserves and U19's in Div 4.

We are reaching out to potential sponsors who share our passion for supporting local young people with a talent and passion to play AFL and are willing to help us in fostering a sense of unity and good values in the local community.

By sponsoring BFC, you could align your brand with a club that not only excels on the field but also actively engages with supporters, families, other sporting organisations and businesses in the area. Our commitment to community involvement sets us apart from other clubs, and your sponsorship would contribute directly to our efforts in this area.

As a sponsor, you would gain the opportunity for significant visibility through our various marketing channels, including ground signage, matchday banners, player jerseys, and social media campaigns. Moreover, your sponsorship would extend beyond football. BFC is deeply committed to development programs, encouraging physical activity, teamwork, leadership and personal growth among our young players. By supporting our club, you would be investing in the future of our local community to make it a better place to live, thrive and be safe.

Join us at BFC and become an integral part of our journey. With your sponsorship, we can continue to inspire, entertain, and connect people through the love of the game. Let's make a lasting impact together, both on and off the field.

What we stand for

Berwick Football Club is committed to fostering a strong, unified team of talented athletes who strive for excellence both on and off the field. Our mission is to promote the values of sportsmanship, teamwork, and dedication, while providing a supportive environment for our players to develop their skills and achieve their full potential.

We are dedicated to creating a positive impact in our community by encouraging active participation and inspiring young athletes to embrace the joy of sports. Seen as a benchmark for community-based football clubs with strong family values and culture. We recruit good people before we recruit good footballers!

Strong emphasis on the mental health of our members

We have 170 players aged 17 and above and take the opportunity to educate these people:

- Respect For Women
- Road Safety - TAC, Drugs and Alcohol
- Mental Health Awareness
- Community Leadership

Through our unwavering commitment to integrity, inclusivity, and continuous improvement, we aim to establish Berwick Football Club as a respected and successful force within the AFL sport.



Sponsorship Packages



Package 1

\$27,500 (Inc. GST)

- Brand/Logo on the Senior, Res and U19's playing jumpers
- Naming rights and banners for the Wickonians room
- Premium Scoreboard and fence signage
- Advertising on scoreboard screen on match days
- Promo video for socials
- Reposting of your social posts
- Lead position for your logo on our media banners
- 20 x BFC memberships
- 20 x BFC Drink Cards
- 4 x Wickonians memberships
- 10 x Major Draw tickets
- 8 x Sponsors day tickets
- 4 x BFC Golf day tickets
- 4 x 3806 Brewery function
- 4 x Berwick Inn season launch

Package 2

\$22,000 (Inc. GST)

- Brand/Logo on the Senior, Res and U19's playing jumpers
- Premium Scoreboard and fence signage
- Advertising on scoreboard screen on match days
- Reposting of your social posts
- Logo on our media banners
- 4 x Wickonians memberships
- 4 x Major Draw tickets
- 4 x Sponsors day tickets
- 4 x BFC Golf day tickets
- 4 x 3806 Brewery function
- 4 x Berwick Inn season launch

Note: Other signage options available if scoreboard is already fully sold.

Package 3

\$16,500 (Inc. GST)

- Brand/Logo on the Senior women's playing jumpers
- Premium Scoreboard and fence signage
- Advertising on scoreboard screen on match days
- Reposting of your socials
- Logo on our media banners
- 2 x Wickonians memberships
- 4 x Major Draw tickets
- 4 x Sponsors day tickets
- 4 x BFC Golf day tickets
- 2 x 3806 Brewery function
- 2 x Berwick Inn season launch

**1 still available
for 2026**

Note: Other signage options available if scoreboard is already fully sold.



Sponsorship Packages



Package 4

\$13,000 (Inc. GST)

- Brand/Logo on the player training or warm up tops
- Premium Scoreboard signage
- Advertising on scoreboard screen on match days
- Reposting of your social posts
- 2 x Wickonians memberships
- 4 x Major Draw tickets
- 4 x Sponsors day tickets
- 2 x 3806 Brewery function
- 2 x Berwick Inn season launch

Note: Other signage options available if scoreboard is already fully sold.

Package 5

\$9,000 (Inc. GST)

- Premium ground signage
- Advertising on scoreboard screen on match days
- Brand promotion on our socials
- 2 x Wickonians memberships
- 4 x Major Draw tickets
- 4 x Sponsors day tickets
- 2 x 3806 Brewery function
- 2 x Berwick Inn season launch

Note: Other signage options available if scoreboard is already fully sold.

Package 6

\$6,000 (Inc. GST)

- Large ground signage
- Advertising on scoreboard screen on match days
- Brand promotion on our socials
- 2 x Major Draw tickets
- 2 x Sponsors day tickets
- 2 x Wickonians memberships

Note: Signage locations will depend on those already sold

Package 7

\$4,000 (Inc. GST)

- Medium ground signage
- 2 x Major Draw tickets
- 2 x Sponsors day tickets
- 1 x Wickonians membership

Note: Signage locations will depend on those already sold

Package 8

\$2,500 (Inc. GST)

- Small ground signage
- 2 x Sponsors day tickets
- 1 x BFC membership

Note: Signage locations will depend on those already sold

Note: All membership types provide you with entry and voting rights at the Berwick Football Club AGM.

Premium Men

\$950 (Inc. GST)

- Covers the player's registration fees for the year
- 1 x BFC membership for the sponsor
- 1 x Sponsors day ticket
- 1 x Major Draw ticket
- Your brand/logo shown on rolling display on screen in social rooms

Premium U19

\$800 (Inc. GST)

- Covers the player's registration fees for the year
- 1 x BFC membership for the sponsor
- 1 x Sponsors day ticket
- 1 x Major Draw ticket
- Your brand/logo shown on rolling display on screen in social rooms

Premium Women

\$650 (Inc. GST)

- Covers the player's registration fees for the year
- 1 x BFC membership for the sponsor
- 1 x Sponsors day ticket
- 1 x Major Draw ticket
- Your brand/logo shown on rolling display on screen in social rooms

Basic Men

\$700 (Inc. GST)

- Covers the player's registration fees for the year
- 1 x BFC membership for the sponsor

Basic U19

\$550 (Inc. GST)

- Covers the player's registration fees for the year
- 1 x BFC membership for the sponsor

Basic Women

\$390 (Inc. GST)

- Covers the player's registration fees for the year
- 1 x BFC membership for the sponsor

Note: All membership types provide you with entry and voting rights at the Berwick Football Club AGM.



Membership Packages



Wickonians Membership

\$400 (Inc. GST)

- 1 x Wickonians membership

Includes:

- 2 fully catered home game functions (Inc. drinks)
- Wickonians members draw at both functions.
- Private function room with balcony viewing
- Access to match day punters club & first goal draw
- Entry to the ground and BFC Social Club at 9 home games and Thursday night training
- 1 free beer/soft drink each Thursday selection night.

Two function days:

Rd 2 vs. Doncaster East - 18th April

Rd 9 vs. Vermont - 13th June

BFC Adult Membership

\$80 (Inc. GST)

- 1 x BFC membership

Includes:

- Entry to the ground and BFC Social Club at 9 home games and Thursday night training

BFC Concession Membership

\$40 (Inc. GST)

- 1 x BFC membership

Includes:

- Entry to the ground and BFC Social Club at 9 home games and Thursday night training

Note: All membership types provide you with entry and voting rights at the Berwick Football Club AGM.